Kennedy analysis SOAPTONE

Speaker: Ronald Reagan

Occasion: Fundraising event for the John F Kennedy Library Foundation in 1985

Audience: American people(youth)/people at the event

Purpose: to recognize and teach the importance of Kennedy’s history in a realistic way

Subject: John F. Kenedy

Tone: Respectful, Personal, Inspired/inspiring, appreciative, sincere

Johnson analysis,(why)

Exigence:

Purpose:

Audience:

Context:

Message: